



 **ideaseven**
creative solutions



ABOUT IDEASEVEN

The combination of creative ability, marketing skills, technical expertise and extensive computer experience make ideaseven the industry leader in one of the most demanding industries of all. Working together with a “hand picked” team of networked specialists the work produced and managed by ideaseven is well balanced in all aspects and delivers to you a quality and sustainable presence. We make ideas count. We are glad to have you here.



SERVICES

We provide measurable , imaginative web and graphic design solutions.

Logos, redesigns, packaging, online marketing, search engine optimization, e-commerce solutions, custom applications and more - with ideaseven, total customer satisfaction is our ongoing guarantee. Ideaseven features an integrated team of web consultants, creative designers, programmers and marketing professionals that know how to meet goals and get results. Our team prides itself on open communication, regular contact, unprecedented flexibility and cutting edge customer service.



WEBDESIGN

As a complete web solutions company **we offer customer oriented web design services and more importantly, deliver them effectively.** Whether you are a small business or a large corporation, ideaseven can help you achieve an online presence that delivers the very best for you and your clients. If your goal is to provide information, products, e-commerce or online services, we can ensure that the visitors to your site enjoy an informative, user-friendly and interactive experience. We utilize the skills of our designers, experienced specialist programmers, search engine registration specialists and business management experts.



WEBDESIGN \\PACKAGES



iManage

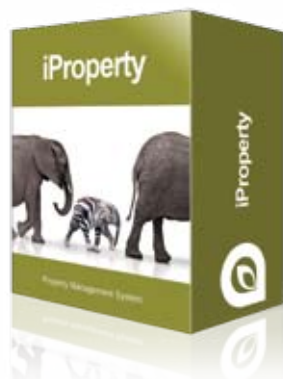
Content Management

Your website, your content.

You manage all your pages

with this user friendly CMS

system.



iProperty

Property Management

Listing manager for your

property listings. control

prices, availability, forms,

agents.



iList

Listing Management

Catalogue management sys-

tem for your products. Users

can search and find what they

are looking for on your site.



iShop

E-commerce

From catalogue products

to online payments. Stock

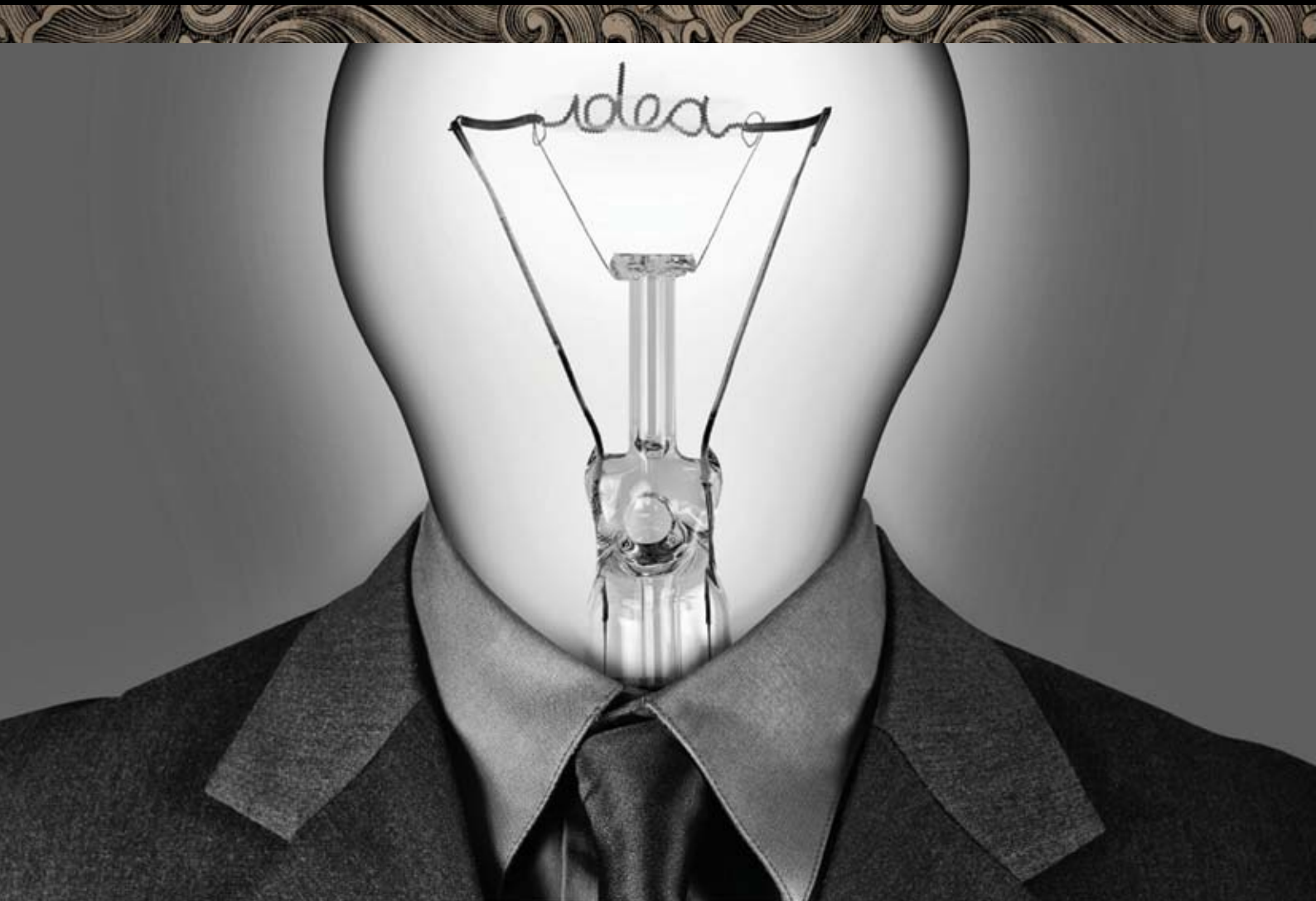
control of products, featured

products, special offers.

ONLINEMARKETING

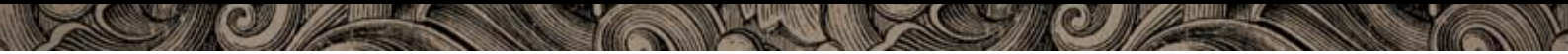
At ideaseven we can offer marketing plans to suite your needs. Fast, easy, and complete. We can create and implement **practical marketing plans** to find customers, raise brand awareness of your business and increase sales.

- Directory Submissions • Search Engine Placement • Linking campaigns to boost traffic • Direct local website marketing



WEBSITEMANAGEMENT

We provide website management. This is becoming very popular and we know from experience that some websites need content updating on a more regular basis than others, **we will manage your website** from basic data entry to banner adverts and sales.



GRAPHICDESIGN

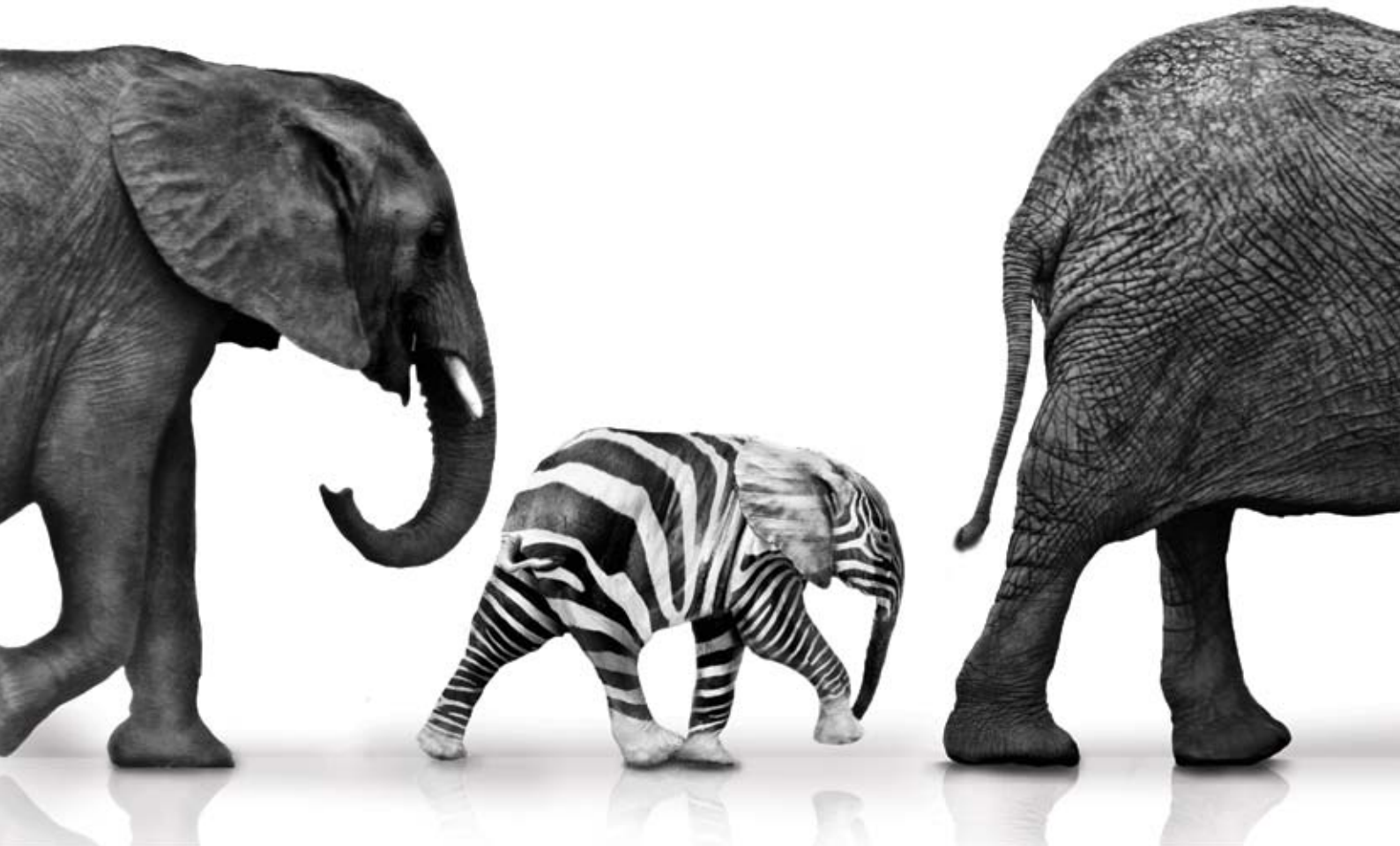
Ideaseven creates design solutions for simple and complex communication challenges. We call it insightful design. We listen, we analyze, we think... taking a multi-disciplinary approach to design and visual communications. From posters to brochures to business cards, we'll put our creative team to work on the most effective print design ideas you'll see anywhere.



ADVERTISING DESIGN

The designer who creates a concept for a business is also helping create the image for that business. Our aim at ideaseven is to turn your brand into a household name. For this to happen, the concepts and designs must be creative and eye catching.

So even if you are small we make sure you stand out!



EDITORIAL DESIGN

Editorial design is without doubt one of the most exciting and innovative areas at the moment. Our great ideas grow up from brainstorming with pencil and paper in hand and transferred to computer from our professional designer team. Our aim is to provide outstanding creative services. **We have talented professionals able to deliver firstclass, unique modern magazine and book designs.**



CORPORATE IDENTITY

Corporate branding represents a consistent presentation of the Client's corporate identity across all the Client's printed and electronic materials. This would include logos, business cards, compliment slips, letterheads, envelopes, fax, and memo stationery, in addition to product and sales literature. Ideaseven can **update and refresh an existing corporate branding**, giving a fresh new look to a Company's image.





www.ideaseven.com

CYPRUS OFFICE

12a, Gregoriou Afxentiou Ave
Scourou Bldg 5th floor,
Office 55, Larnaka, CY- 6023
Phone: +357 24 823 831, +357 24 823 832
Fax: +357 24 622 639
Email: info@ideaseven.com

www.ideaseven.gr

ATHENS OFFICE

Voulis 7, 10562, Athens,
PO BOX 67709 T.K.15103
Phone & Fax: +30 211 119 7023
Email: info@ideaseven.gr

